

MAKING LIFE INTELLIGENT

TCL |  **BlackBerry** |  **alcatel** | **P A**
L M

TCL Communication Technology Holdings Limited (TCL Communication) designs, manufactures and markets an expanding portfolio of mobile devices and services worldwide through a comprehensive, multi-brand portfolio that includes TCL, Alcatel, BlackBerry and Palm branded products. The company's portfolio of products are currently sold in over 160 countries throughout North America, Latin America, Europe, the Middle East, Africa and Asia Pacific. Incorporated in Hong Kong, TCL Communication operates its own manufacturing in China with additional R&D centers worldwide.

OUR MULTI-BRAND VISION

TCL Communication is the first global multi-brand mobile company, manufacturing a complete portfolio of devices, including: smartphones, feature phones, tablets, wearables, mobile broadband devices and connected home products. With our unique multi-brand approach, we're able to provide innovative products and services to our customers around the world. Each of our brands has a distinct identity, make it possible for TCL Communication to offer a comprehensive device portfolio to meet the needs of almost any consumer.

Alcatel: Progressive technology that enhances moments of joy for everyone now.

BlackBerry: Distinctive features and unique innovations for a discerning customer.

TCL: An ultimate connected experience leveraging all of TCL's products and services.

Palm: A tech brand that targets at innovating and creating things the world doesn't have yet.

ABOUT OUR TCL MOBILITY BUSINESS

Overseas Markets: More than 90 percent of TCL Communication's revenue comes from overseas markets.

Strong Partner Legacy: TCL Communication has cultivated more than 20 years of strong industry partnerships, including more than 80 tier one worldwide mobile operators and global retailers as well as technology partners from around the world.

CONNECT

Corporate Official Website:
www.tclcom.com

Alcatel Mobile:
www.alcatelmobile.com

BlackBerry Mobile:
www.blackberrymobile.com

Press Contact:
tclpress@tcl.com

Custom Manufacturing: TCL Communication has a single in-house factory audited by major telecom operators and awarded for CSR and transparency, ensuring manufacturing and quality control. It has an annual capacity of up to 120 million units and is equipped with a leading SMT production line and MMI automatic testing systems.

Award-Winning Display Technology: Vertical integration of our business units within TCL Group allow TCL Communication to delivery award-winning TCL display technology within our mobile device portfolio. This started in 2018 with the introduction of our new range of Alcatel smartphones, making this the first brand in the world to deliver an immersive 18:9 display experience across each product series in its 2018 portfolio. This groundbreaking accomplishment is made possible through using custom-built displays produced in long-term partnership with China Star Optoelectronics Technology (CSOT), a sister company of TCL Communication under TCL Group. CSOT is one of the worldwide leaders in LCD panels as well as LTPS, AMOLED and advanced display technologies; such as flexible displays.

Commitment to Quality & Innovation: In addition to the company's world-class manufacturing facilities, TCL Communication currently has more than a dozen R&D centers and product labs around the world, including China, the U.S., France and Mexico.

OUR 5G FUTURE

TCL Communication is among the select few technology companies in the world with licenses for 2G, 2.5G, 2.75G, 3G, 4G and 5G patented technology. It has been investing in the research and development of 5G technology since 2015 and is also one of the few mobile terminal manufacturers in the world to invest in 5G research and development. With a dedicated 5G laboratory in France and China, TCL Communication has presented the pre-5G terminal-to-terminal solution with the Hong Kong Applied Science and Technology Research Institute at the GSMA Mobile World Congress (MWC) 2016.

TCL Communication has continued advancing 5G in 2018, demonstrating a 5G New Radio (NR) real-time communication between a gNodeB (NR base-station) and a User- Equipment (UE) based on the OpenAirInterface open source project at MWC 2018. It also signed an MOU for the 5G Terminal Pioneer Project to work with carriers and 27 other technology companies to speed the development of the 5G terminal industry and incubate 5G products. The company is continuing its dedication to progressing 5G technology by working with partners around the world using consumer insights, technical resources and global business network to further development.

CONNECT

Corporate Official Website:
www.tclcom.com

Alcatel Mobile:
www.alcatelmobile.com

BlackBerry Mobile:
www.blackberrymobile.com

Press Contact:
tclpress@tcl.com

POWERED BY AI

Artificial Intelligence (AI) is another technological field TCL Communication is working to advance, making significant partnerships and progress over the past several years. The Chinese University of Hong Kong and TCL Corporation began collaborating to promote Artificial Intelligence and Big Data research, signing a strategic partnership agreement in August, 2017. In June 2018, TCL Communication joined forces with TCL Industrial Technology Research Institute, creating a joint Artificial Intelligence Design Center in Shenzhen to enhance innovation and product capability.

More recently, TCL Corporation unveiled its R&D center in Warsaw, Poland in September 2018, committed to Artificial Intelligence technology, including computer vision, natural language processing, data analysis and more. In addition to its R&D center in Poland, TCL Corporation has established R&D centers in the United States and China, while also collaborating with Google, Amazon, IBM, Baidu, Tencent and other top enterprises in the application of Artificial Intelligence.

CORPORATE SOCIAL RESPONSIBILITY

TCL Communication is committed to being a responsible corporate steward in our communities and abroad. The company has previously received a Gold Rating from EcoVadis Business Sustainability Ratings assessment, which found TCL Communication had best-in-class environment, labor, fair business and sustainable procurements practices. TCL Communication also complies with strict carrier requirements, maintaining trusted partnerships with most tier one operators worldwide for more than 20 years.

CONNECT

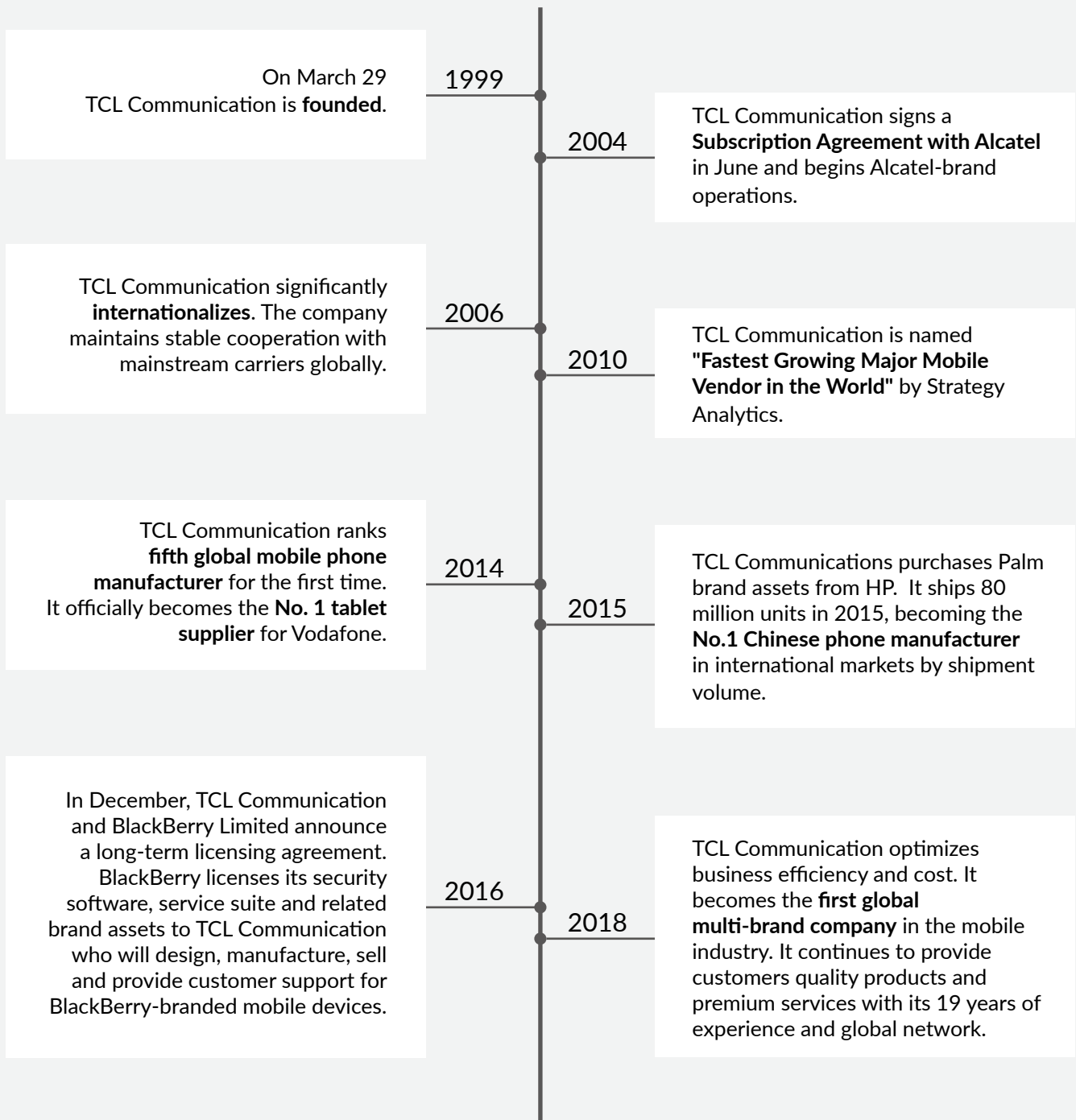
Corporate Official Website:
www.tclcom.com

Alcatel Mobile:
www.alcatelmobile.com

BlackBerry Mobile:
www.blackberrymobile.com

Press Contact:
tclpress@tcl.com

MILESTONES



Copyright © TCL COMMUNICATION TECHNOLOGY HOLDINGS LTD. All rights reserved.

NO WARRANTY

THE CONTENTS OF THIS MANUAL ARE PROVIDED "AS IS". EXCEPT AS REQUIRED BY APPLICABLE LAWS, NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE MADE IN RELATION TO THE ACCURACY, RELIABILITY OR CONTENTS OF THIS MANUAL. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO CASE SHALL TCL COMMUNICATION TECHNOLOGY HOLDINGS LTD. BE LIABLE FOR ANY SPECIAL, INCIDENTAL, INDIRECT, OR CONSEQUENTIAL DAMAGES, OR LOST PROFITS, BUSINESS, REVENUE, DATA, GOODWILL OR ANTICIPATED SAVINGS ARISING OUT OF OR IN CONNECTION WITH THE USE OF THIS MANUAL.

TCL COMMUNICATION TECHNOLOGY HOLDINGS LTD (TCT)
 9/F, Block F4, TCL International E City,
 1001 Zhongshan Park Road, Nanshan District,
 518055 Shenzhen, China